

Freelance Art Director 1.12–present

Clients directly and indirectly include:

BAILEYS, Cambridge Associates, Concord Museum, Hood, Kents Hill School, Merrimack College, New Balance, Northeastern University, Salem University, Spencer Trask, Sodexo, TJAC Development, UNREAL Candy, and Wasatch Funds

Art Director: Winsper 10.13–9.16

Rebranded and redefined client's established corporate brand guidelines. Implemented new innovative ways to interweave the design foundations through compelling media that engaged the viewer, reinforced the visual story systems, and encouraged social interaction. Superseded all initial request expectations for design, and provided enrichment opportunities with marketable sell-ins and solutions beyond the client's scope to help reach targeted markets.

Clients included: Black Ink ROI, Carpet One, Dental City, Eina, Janome, Philadelphia Museum of Art, Teradata, and STIHL

Designer: MediaConcepts (now Catalyst b2b) 7.10–1.12

Developed and executed all creative material and oversaw each project to conclusion. Simultaneously contributed a unique and creative design perspective to all endeavors. Collaborated in a fast-paced environment with the ability to effectively handle multiple deliverables while inducing the utmost attention to details and exercising open communication.

Clients included: Analogic, Brookline Bank, Cognex, Dresser Masonellan, Gatehouse Companies, Idenix Pharmaceuticals, Ocean Spray, Sunovion, and Terex

Graphic Designer: TCG 5.06–7.10

Tasks required immediate immersion and the ability to neutralize work load effectivity. Practiced open communication with clients. Anticipated issues before hand and took a proactive work approach to solve them.

Clients included: Boston College, Bradford & Bigelow, Cambridge School, Cramer, Dickinson Lab, Grove Marketing, MediaConcepts (Now Catalyst b2b), Sasaki Associates, Sprague Nelson, Suffolk Construction, Sundance Publishing, uberVU, Wilde Agency, Winsper, and Yacobian Group

Mac Artist: Hill Holliday 9.07–3.08

Collaborated within a team of art directors and copywriters to achieve a final product. Prepped files for the print process and added personal design tweaks while keeping in mind both the printer's and the client's specifications. Worked in a fast-pace environment with strict deadlines.

Clients included: Bank of America, Cognos, Covidien, Dell and Fairpoint

Computer Skills: Both Mac and PC: Adobe Suite; Microsoft Office.

Education: Salem State University; BA in Graphic Design