

Art Director: Ogilvy 10.2017–2.2024

Specializing in the conception and construction of aesthetic multi-channel content for major pharmaceutical, lifescience and biotech companies.

Clients include: Abbvie, Boehringer Ingelheim (BI), Bristol Myers Squibb (BMS), Flagship, Ferring, Johnson & Johnson, Moderna, Merck, Merz Aesthetics, National Institutes of Health (NIH), Pfizer, Sanofi, Shire, Takeda, and Thermo Fisher

Freelance Art Director 1.2012–present

Clients directly and indirectly include: BAILEYS, Cambridge Associates, Concord Museum, Hood, Kents Hill School, Merrimack College, New Balance, Northeastern University, Spencer Trask, Sodexo, Racepoint Global, UNREAL Candy, and Wasatch Funds

Art Director: Winsper 10.2013–9.2016

Rebranded and redefined client's established corporate brand guidelines. Implemented new innovative ways to interweave the design foundations through compelling media that engaged the viewer, reinforced the visual story systems, and encouraged social interaction. Superseded all initial request expectations for design, and provided enrichment opportunities with marketable sell-ins and solutions beyond the client's scope to help reach targeted markets.

Clients included: Carpet One, Elna, Janome, Philadelphia Museum of Art, Teradata, and STIHL

Designer: MediaConcepts (now Catalyst b2b) 7.2010–1.2012

Developed and executed all creative material and oversaw each project to conclusion. Simultaneously contributed a unique and creative design perspective to all endeavors. Collaborated in a fast-paced environment with the ability to effectively handle multiple deliverables while inducing the utmost attention to details and exercising open communication.

Clients included: Analogic, Brookline Bank, Cognex, Idenix, Ocean Spray, Sunovion, and Terex

Graphic Designer: TCG 5.2006–7.2010

Tasks required immediate immersion and the ability to neutralize work load effectivity. Practiced open communication with clients. Anticipated issues before hand and took a proactive work approach to solve them.

Clients included: Boston College, Cambridge School, Cramer, Grove Marketing, MediaConcepts, Sasaki Associates, Sprague Nelson, Suffolk Construction, uberVU, Wilde Agency, and Winsper

Mac Artist: Hill Holliday 9.2007–3.2008

Collaborated within a team of art directors and copywriters to achieve a final product. Prepped files for the print process and added personal design tweaks while keeping in mind both the printer's and the client's specifications. Worked in a fast-pace environment with strict deadlines.

Clients included: Bank of America, Cognos, Covidien, Dell and Fairpoint

Computer Skills: Both Mac and PC: Adobe Suite; Microsoft Office.

Education: Salem State University; BA in Graphic Design